

Holiday Toy Drive & Seasonal Festivities



City of South Gate

JINGLE ROAD RUN 5K/10K

The Gateways City of South Gate, California

December 13, 2015

Sponsorship Opportunities and Benefits

Presenting Sponsor \$5,000 +

- Exclusive display on Step and Repeat banners that will be placed at the finish & start and along the course/parade.
- Periodic acknowledgement
- Prominent display of your company's logo on commemorative t-shirts and the event Website at <http://www.jingleroadrun.com>
- Exclusive sponsorship signage displayed prominently at the 2015 booth space
- Acknowledgement in the city news newspaper & other media outlets
- Logo on 10,000 postcards & 100 posters
- 25 complementary registration to provide to staff or youth

Knock Out Diabetes Sponsor \$2,500.00

- Display of your company's logo on event t-shirts and website
- Acknowledgement in the local newspaper
- Booth space at the event
- Logo at the Finish Line
- Logo on all marketing material

Gold Sponsor \$2,500-\$4,999

- Prominent display of your company's logo on event t-shirts and the event site Website 1/2 the size to that of Presenting sponsor at <http://www.jingleroadrun.com>
- Exclusive sponsorship signage displayed at the 2015 Jingle Road Run event
- Acknowledgement in the local paper & social media sites
- Booth space at the event
- Logo on 10,000 postcards & 100 posters
- 15 complementary registrations to be used for staff, family, and sponsored youth of choice

Mile Marker \$350.00 (6 Available)

- logos display on t-shirts, website, and mile maker
- Booth space at the event.

Water Station \$350.00 (3 Available)

- Display of your company's logo on t-shirts, website, and water station booth
- Booth space at the event.

**I will donate/sponsor to help support the Aztlan Athletics Foundation & the Knock Out Diabetes campaign and sponsor the Jingle Road Run 2015 community wellness efforts
I will participate in the event as a:**

Presenting Sponsor Gold Sponsor Knock Out Diabetes Sponsor Mile Marker Sponsor Water Station Sponsor Other/Vendor (\$250.00)

Payment:

- Enclosed is our check of \$_____, payable to **Aztlan Athletics Foundation.**
 Credit card excludes processing fee of 4.75 %

Additional Donations:

- Service(s) _____ Approximate Value: \$ _____
 Gift Certificate(s) Enclosed Contact to arrange pick-up Value: \$ _____
 Donated Item(s) _____ Approximate Value: \$ _____

Name as you would like to be acknowledged/listed: (personal name and/or company name):

Logo/Artwork:

I am enclosing my company logo so it may be included on the Jingle Road Run t-shirts, marketing material and website. Logos must be received by **October 15, 2015** to be included in the initial marketing and on the website. The preferred electronic format for the logos is **Illustrator or vector file format**. Photoshop 300 dpi at the size to be printed is also acceptable. Please complete the following information and forward this form and your logo to the address below. You may also email your logo to Bryan@AztlanAthletics.org. *Please include "Jingle Road Run Sponsor" on the subject line of the email.*

Contact Name: _____ Title: _____

Phone Number: _____ Email: _____

Address: _____

City/State/Zip: _____ T-shirt Size(circle): Adult S - M- L - XL

**Aztlan Athletics Foundation – Gateways Chapter
10606 McNerney Avenue
South Gate, California 90280**

For more information contact Juliano at Juliano@AztlanAthletics.org 714-345-3451